

SANLORENZO

Sanlorenzo at Art Basel Miami Beach 2023

Sanlorenzo Arts
December 6-10, 2023
Art Basel Miami Beach
Miami Beach Convention Center
1901 Convention Center Drive
Miami Beach, FL 33139

Press Release -On the occasion of **Art Basel Miami Beach 2023**, from **December 6th** to **10th** at the **Miami Beach Convention Center**, Sanlorenzo is delighted to present the latest developments of **Casa Sanlorenzo**, the home of Sanlorenzo Arts, which is set to be inaugurated in **Venice** in **2024**. Within the **Sanlorenzo Lounge**, you will have the opportunity to explore further details about the prestigious Venetian palace, located just a few steps from the Basilica of Santa Maria della Salute. Starting from the next year, this palace will host the core values of Sanlorenzo, a company that, thanks to the enlightened and visionary leadership of **Massimo Perotti**, has established new standards in the fields of business, creativity, and sustainability.

"Venezia's commitment to a more sustainable future has become an integral part of its identity, transforming into a source of inspiration for the global community."

These words from Massimo Perotti demonstrate a firm commitment to actively address the challenges faced by the city. In fact, **Sanlorenzo** is one of the founding members of the **Fondazione Venezia Capitale Mondiale della Sostenibilità (Venice Sustainability Foundation)**. In this perspective, Venice transcends its role as a museum city, rich in beauty and history, and becomes a virtuous example of how human actions can preserve the environment. This city reflects the core values of Sanlorenzo, including art, sustainability, architecture, creativity, and excellence. Venice has always been a global cultural source of inspiration with a rich artistic history. Its iconic architecture and artistic heritage have made it a worldwide cultural reference, especially for the sustainability challenges it has faced over the centuries. The choice of Venice as the headquarters aligns perfectly with Sanlorenzo's commitment to sustainability because the city itself is an example of harmonious coexistence with the environment in a unique historical and cultural context. Venice is more than just a city; it is a symbol of hope and inspiration for the world, demonstrating that a better future is indeed achievable.

Sanlorenzo navigates the present through imagination, by continuously exploring new frontiers, like art. This is the concept behind **Sanlorenzo Arts**, an active and interactive platform for projects focusing on urgent issues of today's world, facing them through a long and deep conversation with the most renowned artists, designers, and thinkers of our era. Sanlorenzo Arts is

proceeding engaging in careful analysis and research to discern the essence of culture on one hand, and the areas of relevance and subsequent spectrum of actions it wishes to undertake on the other. It collaborates with international experts in the fields of art and philanthropy, with the aim of finding synergy between cultural mission and social responsibility, contributing to societal well-being through an aesthetic-ethical perspective. **Casa Sanlorenzo** thus hosts a virtuous dialogue between architectural excellence and Sanlorenzo's art collection, representing an evolved synthesis of 20th-century art and exploring the most sophisticated trends in contemporary research, both international and Italian. Committed to promoting culture and art, Casa Sanlorenzo becomes the privileged starting point for generating reflections, research, and analysis on society and the challenges of our time.

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